



AQUATIC SAFETY
Research Group

We Take Water Safety Seriously

Contact: Rachel Griffiths

FOR IMMEDIATE RELEASE

Cell: 814.883.0058

Email: RachelGriffiths@AquaticSafetyGroup.com

Aquatic Safety Research Group Expands Expertise with Renowned Aquatics Industry Innovator Tom Saldarelli

Aquatic Safety Research Group (ASRG) is proud to announce the addition of Tom Saldarelli, one of the most respected authorities in the aquatics world to the position of aquatic industry consultant. For decades Saldarelli has professionally led companies in efficient and effective product and staff development. His diversified expertise includes engineering, policies and administration, finance, new business and systems development, and customer relations. In the aquatics industry Saldarelli served as the president of Paragon Aquatics for nearly 20 years. He also held positions of C.O.O. at Rehamed International, Executive V.P. at Lawson Aquatics, and is currently the president of JMKS Associates, LLC, a consulting firm specializing in business and product development, public relations, strategic planning and acquisitions. *Aquatics International Power 25* and *United States Water Fitness Association's Who's Who in Aquatic Leadership* are among the many honors and awards Saldarelli has received. He also serves on the Board of Directors of the International Swimming Hall of Fame, the Editorial Advisory Board of Aquatics International, and the Technical Board of Colorado Timing Systems. He will be a valuable asset to the Aquatic Safety Research Group team bringing his wide-ranging expertise in the aquatics industry from planning and implementing business/technical processes to improve productivity, upgrade quality of service, and reduce costs. Saldarelli assists streamlining businesses to become leaders in the aquatics industry. His exceptional leadership and team building skills will give your business a head start and strong finish to win.

For more information please contact:

Rachel Griffiths, Communication Director, Aquatic Safety Research Group at RachelGriffiths@AquaticSafetyGroup.com or 814.883.0058.

Aquatic Safety Research Group is dedicated to improving water safety through research and education.

###